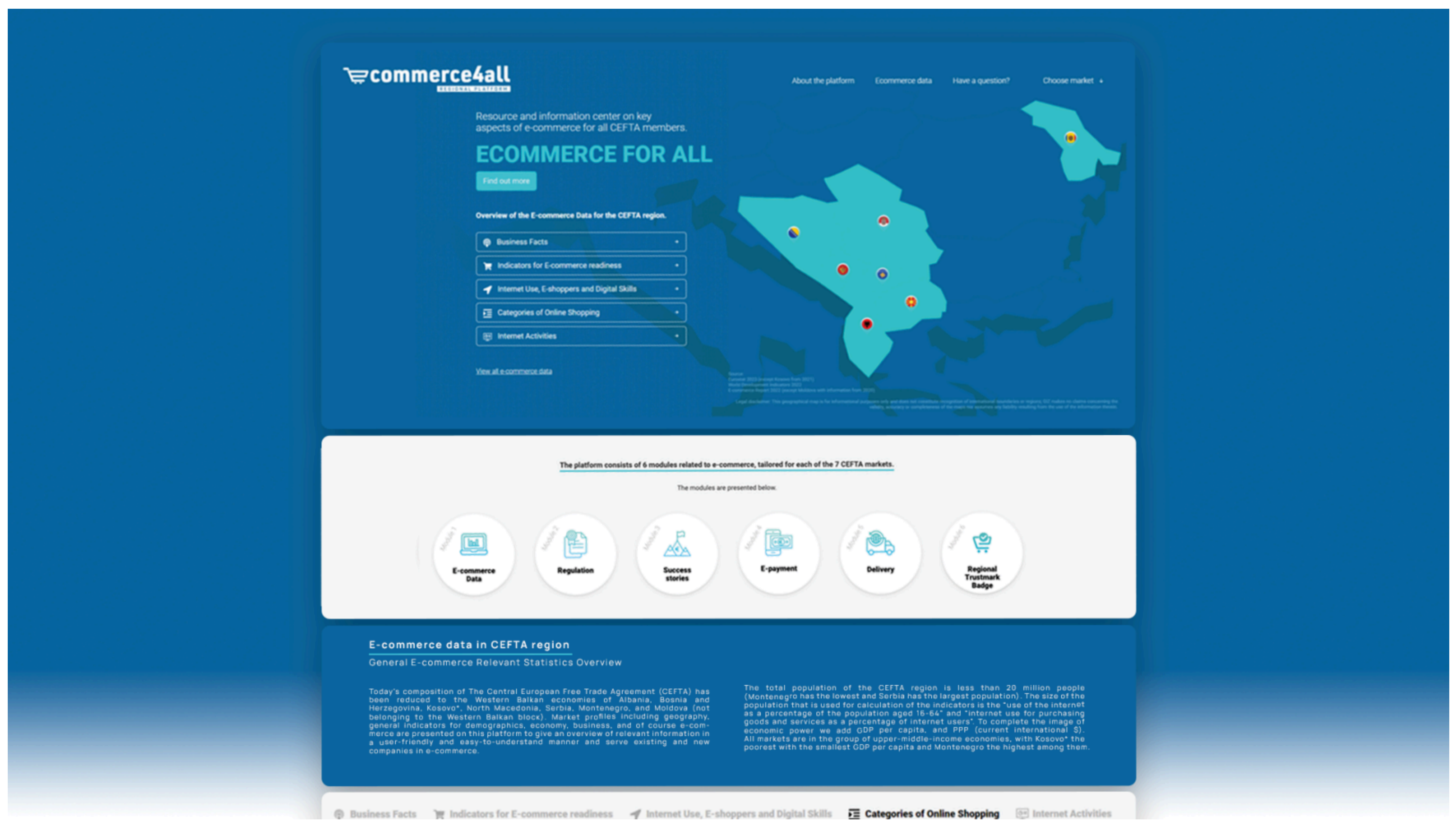


Explore the first e-commerce web resource center in CEFTA - ecommerce4all.eu



First Regional E-commerce Web Platform **ecommerce4all.eu**

Ecommerce4all.eu is a unified point from which e-sellers can obtain all the necessary relevant information related to e-commerce in all 7 CEFTA markets (N. Macedonia, Serbia, Albania, Bosnia and Herzegovina, Montenegro, Kosovo, and Moldova).

The platform comprises 6 modules customized for each CEFTA market and translated into local and English languages.



Module 1

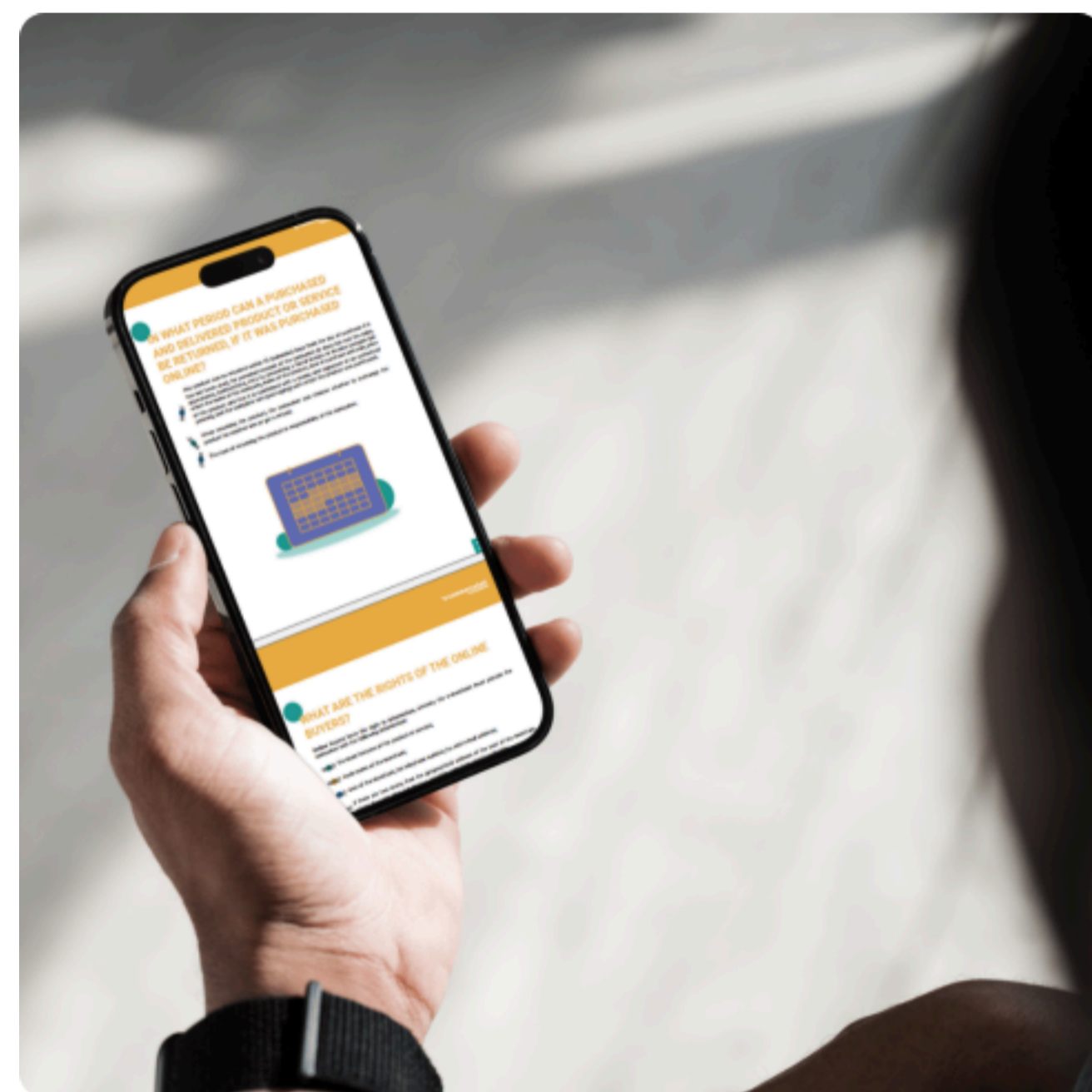
E-commerce Data

The latest data on the economy, business and e-commerce in the CEFTA markets are presented through 40+ interactive graphs and can help you strengthen your business at the local and regional level.

Module 2

E-commerce Regulation

Through manuals on starting and running an e-business, laws related to e-commerce, and a large number of documents and resources, in an easy-to-understand and clear way, you can get a better picture of the regional regulation related to e-commerce.



Module 3

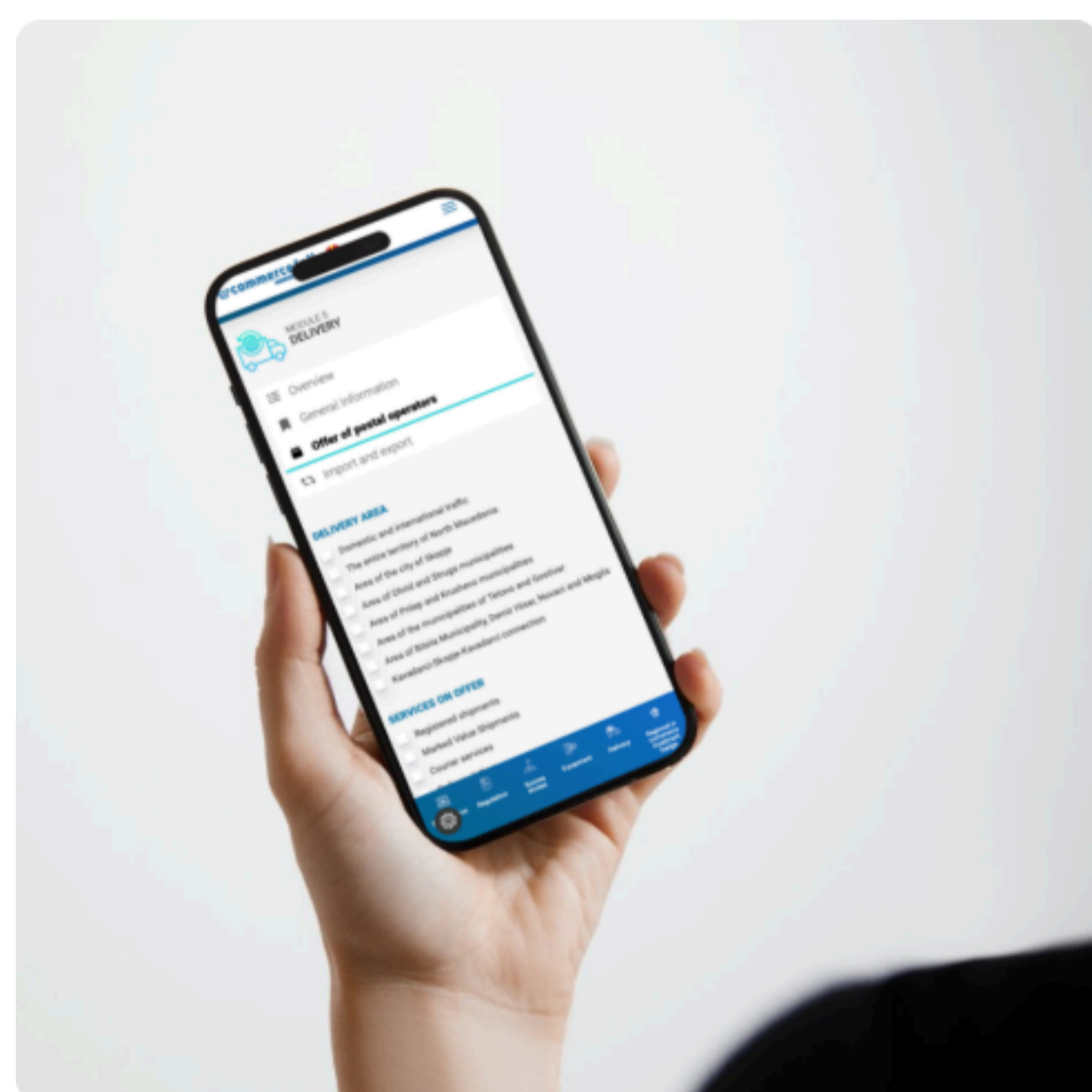
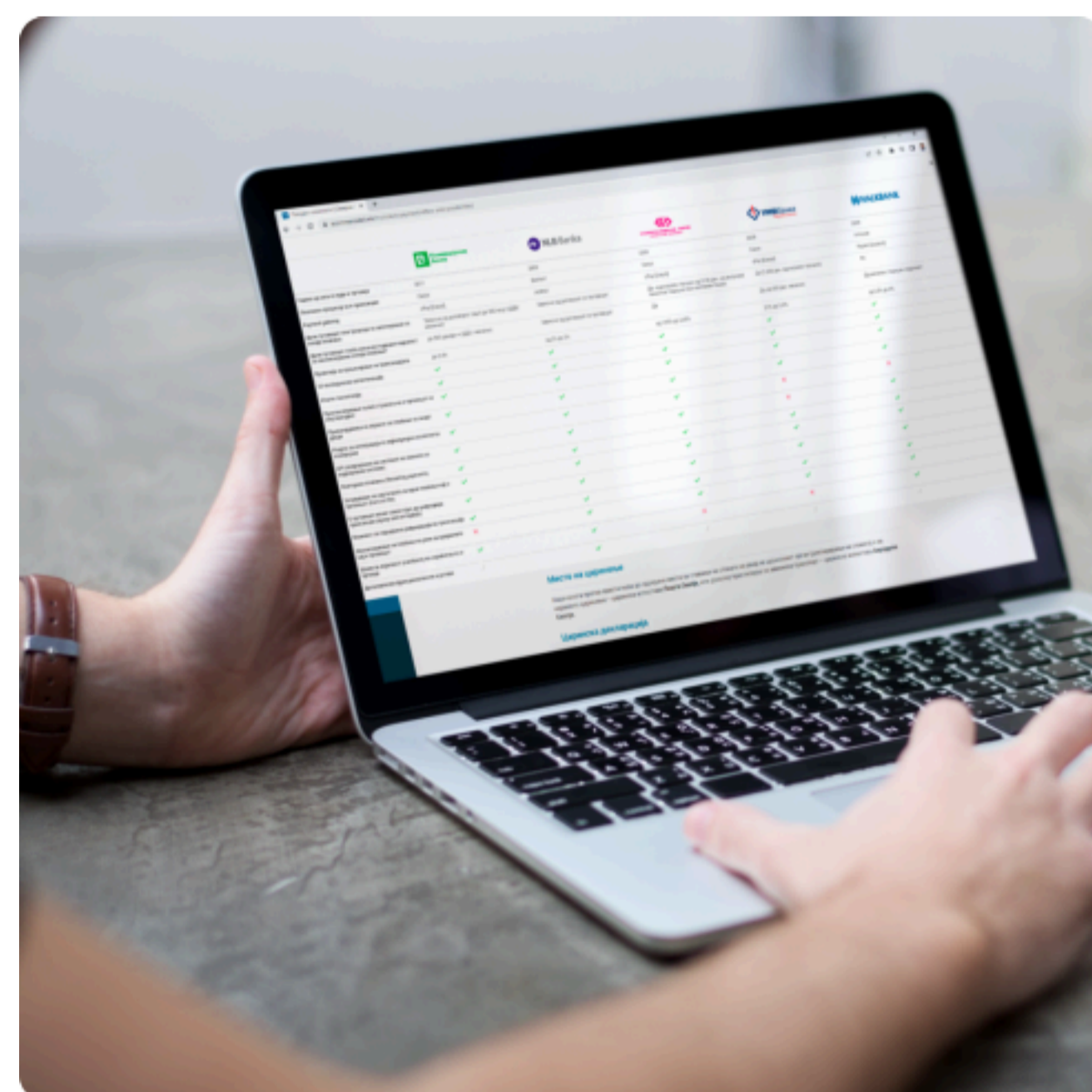
Regional Success Stories

Through videos and written interviews, be inspired by leading regional e-sellers who discuss their beginnings, market dynamics, innovations they have introduced in their operations, regional expansion plans and the future of e-commerce.

Module 4

E-payment

Offers and possibilities for implementation of a payment processor, processes and security of e-transactions and other information related to e-payment can be viewed and read sublimated in manuals created for each CEFTA market individually.



Module 5

Delivery

Now you have the chance to view all courier companies in the CEFTA markets, including their basic information, prices, delivery options, terms and conditions, as well as to familiarize yourself with the regional import and export procedures that come with online shopping.

Module 6

Regional Trustmark Badge

Find out about the Regional Trust Badge which will strengthen cross-border e-commerce in CEFTA markets by being placed on online stores that meet national standards and comply with all relevant laws and regulations.



Project Supporter

Project partners

The platform is supported by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) commissioned by the European Union and the German Federal Ministry for Economic Cooperation and Development (BMZ) to implement the Open Regional Fund for South-East Europe - Foreign Trade.

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